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The Art Of Mopar: Chrysler, Dodge, And Plymouth Muscle Cars



Synopsis

The history of Chrysler Corporation is, in many ways, a history of a company floundering from one financial crisis to the next. While that has given shareholders fits for nearly a century, it has also motivated the Pentastar company to create some of the most outrageous, and collectible, cars ever built in the United States. From the moment Chrysler unleashed the Firepower hemi V-8 engine on the world for the 1951 model year, they had been cranking out the most powerful engines on the market. Because the company pioneered the use of lightweight unibody technology, it had the stiffest, lightest bodies in which to put those most powerful engines, and that is the basic muscle-car formula: add one powerful engine to one light car. When the muscle car era exploded onto the scene, Chrysler unleashed the mighty Mopar muscle cars, the Dodges and Plymouths that defined the era. Fabled nameplates like Charger, Road Runner, Super Bee, 'Cuda, and Challenger defined the era and rank among the most valuable collector cars ever produced by an American automaker. Featuring cars from the incomparable Brothers' Collection, *The Art of Mopar: Chrysler, Dodge, and Plymouth Muscle Cars* celebrates these cars in studio portraits using the light-painting process perfected by Tom Loeser. It is the ultimate portrayal of the ultimate muscle cars.

Book Information

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Customer Reviews

Since 1983, Tom Glatch has contributed hundreds of stories and photographs to major collector, Corvette, Mustang, muscle car, and Mopar magazines. Tom grew up during the muscle car era, and his first car was a very quick 1970 Plymouth Duster 340. Tom and his wife Kelly have contributed

photographs to books by other Motorbooks authors, as well as Motorbooks' Corvette calendars. When not pursuing old muscle cars, Tom works for a Fortune 500 corporation as a data and systems analyst and developer. He lives in southeastern Wisconsin with his wife and two children, daughter Keara and son Sean. Tom Loeser has worked as a Firefighter for the California Department of Forestry and Fire Protection (now known as CAL Fire), as a graphic designer and photographer, and as chief photographer for the Long Beach Grand Prix. Since 2012 he has worked full-time as a book photographer providing images for Motorbooks titles: Art of the Corvette, Art of the Mustang, Wide-Open Muscle, and Classic Motorcycles: Art of the Speed. His next book, The Art of Mopar: Chrysler, Dodge and Plymouth Muscle Cars, is in production.

The Art Of Mopar: Chrysler, Dodge and Plymouth I was able to borrow a copy from my friend who is into Mopars heavy, The photography is nice and I would recommend it to any Mopar enthusiasts. I hope to see more of these art of Books in the Future, I am a little disappointed with some of the quality and some of the cars chosen but it's my opinion.

This book is amazing. The photography in this book is beautiful and unmatched in any other book of its kind.

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